

# Photography Policy

<b>Policy Name:</b>	<b>Photography Policy</b>
<b>Date of Policy:</b>	<b>September 2018</b>
<b>Date for review:</b>	<b>January 2019</b>
<b>History:</b>	<b>Created 10/09/2018; Updated N/A</b>
<b>Responsible officer:</b>	<b>Senior Manager Commercial, Marketing and Events</b>

## 1. Introduction

Images of people enjoying Gymnastics are part of the sport's historical culture and identity.

However, the increasing amount and convenience of digital photo and video recording devices has led to concerns about the moral, ethical and legal obligations with regard to photography, video recording and the role of Gymnastics Australia (GA) members.

The greater ease of taking and modifying images has raised concerns in today's society about the potential risks of child safety posed directly and indirectly to children and young people through the inappropriate use of photographs via websites, publications and social media.

GA is mindful of its duty of care to its members, with best intentions of protecting children and young people from potential risk. In keeping with a number of local municipalities in Australia and also leading sports organisations worldwide, GA has implemented a Photography Policy which is applicable and enforced at all GA events, functions, programs and related GA business and provides guidelines for GA Members.

## 2. GA Events

GA is responsible for facilitating a number of major events annually. GA reserves the right to photograph or record footage at events, including performances for any purpose.

All members, event participants and general public must adhere to the following guidelines during a GA event;

- 2.1 All official photographers and media organisations appointed by GA will be accredited and easily identified during events. Such accreditation may be issued upon application to GA and will require the photographer to provide proof of any relevant 'working with children check' or equivalent. Images and recordings taken at the event are permitted for editorial purposes only. Sale of images or recordings are not permitted, unless outlined in commercial agreements with GA.
- 2.2 With the exception of GA-appointed official photographers and accredited media, the use of professional equipment at GA events is strictly prohibited, including cameras with detachable lenses or lenses greater than 35MM, DSLR or mirrorless cameras, tripods and monopods. Flash photography or strobes of any kind are also strictly prohibited.
- 2.3 GA acknowledges that family and friends may wish to take images whilst at GA events and this is supported if using a 'Point and Shoot Camera', mobile phone or tablet device or an SLR Camera and Lens which fall within the specifications of this Policy. Images taken by family and friends during a GA event must not be used for any commercial purpose, distribution or sale.

- 2.4 No professional standard digital cameras and/or lenses may be used at a GA event. GA staff members or event officials are authorised to request users to cease using this equipment.
- 2.5 The use of video cameras of any kind, including mobile phones or tablet devices to record video, are prohibited. No portion of GA events may be recorded in any form, including audio, without prior written approval from GA. This also applies to State/Territory Associations and Clubs affiliated with Gymnastics Australia.
- 2.6 GA staff and/or agreed personnel, along with GA / state / club High-Performance coaches may record video for athlete analysis or related purposes. Footage may only be taken by accredited technical personnel, from the field-of-play area and only of athletes from their program / club unless otherwise agreed by GA.
- 2.7 The use of live streaming apps (such as Periscope, Meerkat, etc.) is prohibited in the event venue during GA events.
- 2.8 GA reserves the right to remove individuals from an event if they refuse to adhere to this Photography Policy. GA reserves the right to confiscate any video or photos taken in violation of this policy. There are no ticket refunds for violating policy. Any person(s) using or attempting to use any such equipment may, at the sole discretion of GA, be subject to immediate ejection from the GA event venue and may be refused entry to other events sponsored by or affiliated with GA.

### **3. Images of minors**

The majority of the GA membership are minors, therefore to promote the sport of gymnastics and its activities in print publications, on websites and on social media, GA from time-to-time uses images of minors.

GA supports and follows the guidelines below:

- 3.1 GA will only use appropriate images of the minor, relevant to the sport of gymnastics or activity, and ensure that the minor is suitably attired as images of athletes participating in sports or activities that involve unusual body positions/poses have the potential to be misused;
- 3.2 GA will clearly outline in its written contracts with photographers who will retain the images taken, include arrangements made for negatives, digital file and proofs, and outline any restrictions for use and sale.

### **4. Changes to this Policy**

This Policy will be reviewed in consultation with the Senior Manager, Commercial, Marketing and Events, and any changes will be sent for review and final approval by the CEO